# **DISNEY EXPERIENCES**



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Walt Disney's dream of "a family park where parents and children could have fun – together" became a reality for Europeans when Disneyland® Paris first opened its doors in April 1992. Since then, Disneyland Paris has helped several generations to create lifelong memories in the Disney tradition.

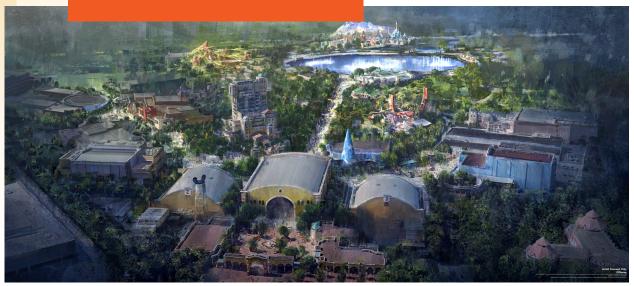
Disneyland Paris has grown with its guests to become Europe's number one tourist destination. Today

Disneyland Paris is a multi-day resort offering two world-class theme parks, seven themed Disney hotels, the

Disney Village® entertainment complex, and one of the top integrated corporate events venues in Europe.

#### DISNEYLAND PARIS

- OPENING DATE: April 12, 1992 LOCATION: Marne-la-Vallée, approximately 32 kilometers (20 miles) east of Paris
- THEME PARKS: Two
- HOTELS: Seven Disney Hotels











# **OVERVIEW**

#### **GUEST EXPERIENCE**

May it be with family, friends or loved ones, there is always something unique to experience at Disneyland Paris. We continue to explore how we can evolve and enhance every aspect of the guest experience and find new ways to connect guests to the stories and characters they love most.

In Disneyland Park, the new immersive nighttime spectacular Disney Tales of Magic launched in January, featuring a magical combination of iconic music, special effects and projections onto Sleeping Beauty Castle – as well as along Main Street, U.S.A. for the first time.cFrom April 19 to Sept. 7, Disney Music Festival also invites guests to celebrate the the rich, diverse musical worlds of Disney and Pixar across the park.

The second park at Disneyland Paris is entering a new era marked by a fresh creative vision, brandnew experiences, an expansion on a never-before-seen scale and the introduction of an all-new visual identity. Walt Disney Studios Park will become Disney Adventure World in 2026 with the opening of World of Frozen, a new immersive area dedicated to the wintery world of Walt Disney Animation Studios' Frozen. The first-ever attraction and immersive area inspired by The Lion King will also come to life after World of Frozen, bringing guests on a journey through the African savannah and immersing them in the unforgettable adventures of the beloved franchise. The opening of Adventure Bay with its own unique nighttime show, Adventure Way as an entirely new entry sequence, and several new themed gardens including the new Raiponce Tangled Spin attraction and later a family attraction inspired by the Pixar Animation film Up, will complete the transformation – reimagining more than 90% of its opening day offerings and roughly doubling its footprint by the end of its expansion journey! The next milestone will be the reopening of the former Disney Studio 1 soundstage, completely reimagined as World Premiere.

The multi-year transformation of Disney Village is also well underway, to offer guests a more modern, inviting and unique experience, with a touch of Disney magic. Two new shops – Disney Glamour and Disney Style – opened their doors to guests in March, closely followed by a reimagined LEGO\* Store and the new Deco by Disney store on April 19.

After the grand reopening of Disney Hotel New York – The Art of Marvel in 2021 and the unveiling of the royally reimagined Disneyland Hotel in 2024, Disneyland Paris has also announced the next ambitious transformation of another Disney Hotel – Disney Sequoia Lodge, and its 1,010 rooms. Starting in 2026, major refurbishment work will be carried out to enhance and elevate the experience, reimagining the interior from floor to ceiling.

#### **COMMUNITY INVOLVEMENT**

Disneyland Paris is dedicated to inspiring lasting and positive change in the community. In 2024, hundreds of Disney VoluntEARS donated more than 19,000 hours of their free time to bring joy, comfort and hope to those who need it most. The resort has hosted more than 300,000 underprivileged children and granted 20,000 children's wishes since 1992 – more than 900 wishes alone in 2023. Disney VoluntEARS have also visited 40,000 sick children in 500 hospitals in France and Europe since 1991.

### THE ENVIRONMENT

At Disneyland Paris, we believe in finding practical, realistic and effective solutions to the major challenges we face while working to limit our environmental impact. Across the region, we have proactive policies for responsible sourcing, recycling, sustainable management of our operational and construction waste, biocontrol, biomethanization, reasonable irrigation of our green spaces and more. Sustainable development will remain a top strategic priority through the reduction of emissions from our direct activities by 46.2% by 2030 and by 27.5% for our indirect activities – with a particular focus on sectors such as goods, services and catering – as well as sustainable water resources management, biodiversity conservation and development across the resort, moving toward a circular economy business model. Standout examples of this commitment include Europe's largest solar canopy plant covering the resort's main guest parking lot, the first wastewater treatment plant on-site at a European theme park, and an ongoing initiative to recycle tons of operational costumes.

### **ECONOMIC IMPACT**

As Europe's top tourist destination – with more than 375 million visits since opening, 84.5 billion euros contributed to the French economy and representing 6% of tourism revenue in France since 1992 – Disneyland Paris is both a can't-miss tourist destination and a flourishing area of economic and employment development which plays a key role in the growth of the Val d'Europe territory. With more than 9.1 billion euros in investment since 1992, the success of Disneyland Paris and Val d'Europe stems from a successful and ongoing collaboration with local communities, authorities and real estate partners.

# DISNEYLAND® PARIS THEME PARKS

### **DISNEYLAND® PARK**

## 124 Acres, Opened: April 12, 1992

Disneyland Park is based on the same storytelling magic and immersive family experiences as its sister park in California. It is nonetheless uniquely European, not only in its design elements but also in its storytelling, often paying tribute to the European writers who inspired Walt Disney. Five themed lands are present: Main Street, U.S.A.\*; Frontierland; Adventureland; Fantasyland and Discoveryland.

#### **ICONIC ATTRACTIONS:**

Big Thunder Mountain, Dumbo the Flying Elephant, Peter Pan's Flight, Phantom Manor, Pirates of the Caribbean and Star Wars™ Hyperspace Mountain.

# **WALT DISNEY STUDIOS® PARK**

### 62 Acres, Opened: March 16, 2002

On-screen action and backstage secrets come to life in Walt Disney Studios Park through a series of attractions and entertainment experiences based on characters and storylines from the Disney entertainment family. Only in Walt Disney Studios Park can guests be shrunk to size of a rat and race around a Parisian kitchen in Ratatouille: L'Aventure Totalement Toquée de Rémy, before disappearing into a supernatural dimension at The Twilight Zone Tower of Terror. Walt Disney Studios Park is also in the midst of a multi-year transformation and will be renamed Disney Adventure World when World of Frozen opens for guests in 2026.

### **♣** ICONIC ATTRACTIONS:

Ratatouille: L'Aventure Totalement Toquée de Rémy, Crush's Coaster, RC Racer, The Twilight Zone Tower of Terror™ and Avengers Assemble: Flight Force.

# **DISNEYLAND PARIS HOTELS**

The destination offers seven Disney Hotels. All themed Disney Hotels provide our guests with unique storytelling and a range of entertainment including live music and character meet and greets, as well as amenities like early theme park access, restaurants, boutiques and swimming pools. In 2021, Disneyland Paris introduced a reimagined Disney Hotel New York – The Art of Marvel, an immersive experience that transports guests to the action-packed world of Marvel Super Heroes. In 2024, Disneyland Hotel reopened as the very first Disney hotel to propose a five star journey celebrating Disney royalty. A new refurbishment project also launched in 2024 to gradually replace all Disney Davy Crockett Ranch bungalows for a modern and comfortable experience. And starting in 2026, major refurbishment work will be carried out at Disney Sequoia Lodge to enhance and elevate the experience.

# OTHER FACILITIES

#### **DISNEY VILLAGE**

Disney Village attracts resort guests and local residents alike, thanks to its themed restaurants, boutiques and 15-screen multiplex with one of the largest screens in Europe. This represents the largest entertainment complex in Île-de-France outside of Paris and is free to access. A phased transformation of Disney Village is underway to give the district a brand-new visual identity and introduce exciting new offerings into the mix. Three new Disney boutiques opened recently – Disney Style, Disney Glamour and Deco by Disney – in addition to a reimagined LEGO® Store.

### **CONVENTION FACILITIES**

There are two purpose-built convention centers at the resort, three conference halls, 95 meeting rooms and 253,000 ft<sup>2</sup> dedicated to meetings and seminars.

#### **GOLF PARIS VAL D'EUROPE**

Since 2022, Disneyland Paris has partnered with Resonance Golf Collection and UGolf to manage the destination's golf course. This 27-hole championship golf course comes complete with a driving range, pro shop, bar, restaurant and rental equipment.









# **FACTS & FIRSTS**

- Walt Disney's family name comes from the French village of Isigny-sur-Mer in Normandy.
- The founding contract for Disneyland Paris was signed between The Walt Disney Company and the French State on March 24, 1987. To mark the 30-year anniversary of the Main Agreement, former President François Hollande visited the resort in February 2017.
- Collectively, Disneyland Paris Cast Members come from 123 countries and represent 500 job types.
- Disneyland Paris is one of Europe's richest gardens, with around 33,000 trees, 330,000 shrubs and 7,400 square meters of flowerbeds in 450 hectares of green spaces. More than 100 people take care of the various ecological areas represented in the destination, while preserving biodiversity.
- With more than 375 million visits since its opening in 1992, the number one tourist destination in Europe attracts tourists from all countries, especially France, the United Kingdom, Spain, the Netherlands, Belgium, Germany and Italy.





- The phased construction of the largest solar canopy plant in Europe, in collaboration with French company Urbasolar Group through a co-investment, was completed at the end of 2023. The production of renewable energy reduces the Val d'Europe territory's greenhouse gas emissions by approximately 890 tons of CO2 per year.
- ♣ A €2 billion investment plan is underway at Disneyland Paris, including a transformation of Walt Disney Studios Park, adding three new themed areas with attractions, shops, restaurants and live entertainment experiences. To celebrate this new chapter, the park will be renamed Disney Adventure World when World of Frozen opens.
- Real Estate Development by Euro Disney is the property division of the Euro Disney group in charge of tourism and urban development for the Val d'Europe area. The result of a unique cooperation in France, Val d'Europe is part of a public interest project which aims to achieve the combined development over 2,118 hectares of Europe's number one tourist destination and the territory surrounding Val d'Europe as a dynamic urban and economic center.

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