



DREAMS MATTER MORE THAN EVER AT DISNEYLAND® PARIS, REOPENING JUNE 17

DISNEY'S HOTEL NEW YORK – THE ART OF MARVEL OPENS TO GUESTS ON JUNE 21
Bookings open on May 18



Marne-la-Vallée, May 17, 2021 – Now is the time for magical dreams to come true, as Disneyland® Paris announces its reopening on June 17 with Disneyland® Park, Walt Disney Studios® Park, Disney's Newport Bay Club Hotel and Disney Village. Iconic attractions, beloved Disney characters, fan-favorite experiences and tasty treats will return, with even more magic thanks to new Selfie Spots and surprise appearances, a new Cars ROAD Trip attraction and soon the highly-anticipated opening of Disney's Hotel New York – The Art of Marvel. Current booking conditions allow flexibility on packages and dated tickets.

Guests can once again experience favorite attractions at both parks, from the thrilling *Star Wars™: Hyperspace Mountain* and *The Twilight Zone Tower of Terror* to the family-friendly *Peter Pan's Flight* and *Ratatouille: The Adventure*. Thanks to the amazing work of Magic Keepers during the temporary closure, Guests will come back to a resort more beautiful than ever* with its perfectly manicured 400 hectares of green spaces and 7400 square meters of flower beds.

“We have all been dreaming of this moment,” said Natacha Rafalski, President of Disneyland Paris. *“The moment we can reunite and enjoy unforgettable moments with our family and friends. When Disneyland Paris reopens, our Guests will be able to enjoy the outstanding experiences we are known for, from iconic attractions and new heart-warming Character moments to unique interactions with our Cast Members and even a few surprises along the way.”*

There will be plenty of **Selfie Spots and surprise appearances** in the parks with **Characters from Disney, Pixar, Marvel and Star Wars™!** Favorite Characters will appear in new ways and sometimes unexpected places, encouraging Guests to keep their eyes and ears open for one magical surprise after another. A new galactic experience with **Star Wars Legends** will be added, along with the return of **The Cheshire Cat Express Train featuring friends from Alice in Wonderland, Mickey, Minnie & the Gang,** Heroic Experiences with **Marvel Super Heroes** and **Kingdom of Arendelle Enchanted Moments.**

As part of the ongoing **Walt Disney Studios Park transformation,** the new **Cars ROAD TRIP** attraction will welcome Guests for the very first time at reopening. Transported into a Cars-themed version of a road trip on Route 66, Guests will discover local natural wonders like The World's Largest Lugnut and the Cars-tastrophe Canyon, while encountering popular Characters such as **Lightning McQueen** and **Mater** – making Walt Disney Studios Park THE place where Cars and Pixar dreams come to life.

With the long-awaited opening of **Disney's Hotel New York – The Art of Marvel on June 21,** Disneyland Paris will demonstrate yet again its commitment to continually invest in the Guest experience and its successful strategy to infuse more Disney stories into its hotels. This ambitious hotel will make Marvel dreams mightier than ever, immersing Guests in New York City's culture and vibrant energy while celebrating **Marvel Super Heroes and their stories.** This **four-star hotel – styled as a New York art gallery** – will pay tribute to the home of so many Marvel Super Heroes and their artists, while offering **premium comfort and personalized services.**

A stay in a Disney Hotel enables the ultimate Disney vacation, surrounding guests with Disney magic from start to finish for a unique and unparalleled experience, while providing additional benefits to make guests' stays even more magical. As with all Disneyland Paris hotels, *Disney's Hotel New York – The Art of Marvel* is much more than a place to sleep – it is an extension of the resort experience itself, immersing Guests in a highly themed environment with compelling storytelling unlike anything else beyond the parks. **An epic stay at this hotel can be booked as of 18 May 2021 with an exclusive launch offer (details below).**

Guests will be able to extend the magic with a stay at other Disney Hotels, which will open their doors progressively: Disney's Newport Bay Club on June 17, Disney's Hotel Cheyenne on July 1 and Disney's Davy Crockett Ranch on July 13, subject to the continued evolution of the situation. The reopening dates of Disney's Sequoia Lodge Hotel and Disney's Hotel Santa Fe will be announced at a later time. Disneyland Hotel remains closed for refurbishment until further notice.

“Our Guests will discover and be amazed by our brand-new Disney's Hotel New York – The Art of Marvel, the only hotel in the world dedicated to Marvel art, offering a premium, incredibly immersive and one-of-a-kind experience. We are looking forward to celebrating these milestones together with our Cast and Guests in a few weeks,” said Natacha Rafalski, President of Disneyland Paris.



<https://www.youtube.com/watch?v=kEenl-Nrr3k>

Disneyland Paris will welcome Guests back to the magic with a limited number of tickets available each day using an **online reservation system**. To ensure admission, Guests – including Annual Pass holders – must register on the system and obtain a reservation for park entry prior to their arrival. Guests who already have a dated ticket do not need to register and reserve a date. Likewise, Guests with packages that include park admittance will receive admission for the duration of their stay and do not need to use the system. Dated tickets also offer flexibility as they can be cancelled up to 3 days prior to visit date. Visit <https://www.disneylandparis.com/en-gb/tickets/our-full-range-of-tickets/> for the most current information about ticket sales.

To provide Guests with peace of mind, current booking conditions allow **flexibility on packages** and include cancellations and modifications without fees for stays in Disney Hotels anytime up until 7 days before the arrival date (excluding insurance and/or travel fees) as well as the possibility to pay in several installment without fee. Specific details are available on <https://www.disneylandparis.com/en-gb/disney-package-description/>.

As the health and well-being of Guests and Cast Members remains a top priority, Disneyland Paris' reopening will take a deliberate approach with enhanced health and safety measures that were successfully implemented last year. Our measures continue to reflect current government guidelines, demonstrating our ability to improve the Guest experience while providing a safe environment for all. As authorities recommend the wearing of an appropriate face covering in public spaces, Disneyland Paris asks all guests ages 6 and older to do so. This reopening will also implement **limited attendance, required advanced ticketing and reservations** to support physical distancing, per government guidance. As a result, some experiences, shows or events will not be available or may be modified, depending on evolving guidance from authorities. Visit www.disneylandparis.com for more information about booking conditions and available experiences.

— ✨ ✨ ✨ —

**Disney's Hotel New York – The Art of Marvel
exclusive launch offer⁽¹⁾**

To celebrate the grand opening of *Disney's Hotel New York – The Art of Marvel*, an **exclusive launch offer** will be available for bookings at *Disney's Hotel New York – The Art of Marvel* made before 29 July 2021 with an arrival date until 30 March 2022. Guests will take home an **exclusive Marvel print by artist Matt Ferguson** and will be offered a **complimentary non-alcoholic drink** of their choice in one of the hotel's bars.

(1) This exclusive launch offer is valid for new bookings made before 29 July 2021 for arrivals until 30 March 2022. This offer is valid for all room types of Disney's Hotel New York – The Art of Marvel (please note, that the booking of presidential suites is only available by calling our central reservation center). It is valid for the booking of package including Hotel + Park Tickets with the following structure: 1 night/2 days, 2 nights/3days, 3nights/4days, 4nights/5days, 5nights/6days, 6nights/7days, 7nights/8days, 8nights/9days, 9nights/10days, 10nights/11day, 11night/12days, 12night/13days, 13nights/14days, 14nights/15days. It is also available for Room only bookings at Disney's Hotel New York – The Art of Marvel that can be booked by phone with our holiday experts. For Room only bookings, it is combinable with existing offers.

**Sleeping Beauty Castle is under refurbishment, but guests can still go through the Castle to access Fantasyland or the stores inside.*

DISNEY'S
HOTEL NEW YORK
THE ART OF
MARVEL

**DISNEY'S HOTEL NEW YORK – THE ART OF MARVEL,
FIRST HOTEL IN THE WORLD DEDICATED TO MARVEL ARTWORK,
OPENS ON JUNE 21 2021
Bookings open on May 18 with exclusive launch offer⁽¹⁾**



Just a short walk – or free shuttle – away from the Parks, **Disney's Hotel New York – The Art of Marvel** will pay tribute to the home of so many Marvel Super Heroes and the artists who created them. *Disney's Hotel New York – The Art of Marvel* will offer **premium comfort and personalized services**, while **celebrating New York City's culture and vibrant energy**, styled as a New York art gallery.

With **more than 350 pieces of artwork on display** spanning both comics and movies created by **more than 110 artists from Europe and beyond** – including about **50 exclusive pieces** – it will be **one of the largest publicly viewable collections of Marvel artwork in the world**. This unique hotel will invite Guests into the Marvel Universe as soon as they enter the lobby, where they will be greeted by huge backlit comic panels, three life-size Iron Man suits and even the famous Captain America shields.

The Guest experience will be taken to the next level with a holistic, 360-degree approach to storytelling and exclusive experiences. Hotel Guests can enjoy a **Selfie Spot with Spider-Man** at the **Super Hero Station**, where they will also find exclusive **Marvel Photo Stations** showcasing décor from favorite Marvel movies for Guests to take action-packed photos. Little ones can learn how to be a Marvel comic book artist in a creative space called **Marvel Design Studio**, while sports enthusiasts can enjoy the fitness center, indoor and outdoor Metro Pool, and **Hero Training Zone**, a 420-square-meter outdoor field with dedicated areas for a variety of sports activities to be enjoyed by guests of all ages.

With **471 Superior Rooms, 65 Empire State Club rooms and 25 Suites** dedicated to **Spider-Man, the Avengers or other Marvel Super Heroes** – the hotel will offer a Manhattan-style, four-star service and accommodations right down to its food and beverages. **Unique restaurant and bar concepts** will celebrate Marvel art with menu offerings inspired by many New York specialties and a full range of **MARVEL-themed meals and drinks**.

From lobby to rooms to restaurants to a Selfie Spot with Spider-Man, there will be **something for each and every Guest looking for premium comfort and services, from dedicated Marvel fans to those discovering their inner super hero for the first time**. Packages will be on sale as of May 18, with an exclusive launch offer on www.disneylandparis.com, through the Disneyland Paris call center and official travel agent channels.

Disneyland Paris continues to invest in the Guest experience and infuse Disney stories into its hotels for even more immersive storytelling and unforgettable resort stays.

Following the infusion of Cars storytelling in the completely refurbished Disney's Hotel Santa Fe and a similar approach to add Woody and Jessie of Toy Story in the new guest rooms and public spaces at Disney's Hotel Cheyenne, this transformation continues with the highly anticipated opening of **Disney's Hotel New York – The Art of Marvel**, the very first hotel in the world dedicated to Marvel art.

When *Disney's Hotel New York – The Art of Marvel* opens, a deliberate approach to health and safety measures will be implemented. Guests are invited to check www.disneylandparis.com for the most current information.



MORE THAN A HOTEL: A MASTERPIECE

Disney's Hotel New York – The Art of Marvel will have one of the largest collections of Marvel artwork in the world, with more than 350 items on display, including 50 exclusive and never-before-seen pieces.

More than 110 artists from Marvel Comics, Marvel Studios and more have brought together an incredible collection of contemporary art showcasing the vast scope of the Marvel Universe including comic book covers, posters, illustrations from films, storyboards, original sketches and more. From France, Italy, Spain and the United Kingdom to Argentina, Japan, Canada and the United States, an unparalleled diversity of artistic styles will be featured such as classic back-and-white comics, street art, pop art, hyperrealism and technics, including engraved metal and collage art.

The talented European artists responsible for some of the exclusive artwork include:

French Marvel artist [Olivier Coipel](#), famous for his work on The Avengers, Thor and Spider-Man, created a powerful representation of Thor: God of Thunder in a comic-book style, using an overlap of vibrant red and blue colors highlighting the duality between the Super Hero's mythological and human sides and using forced perspective to bring out the action.

French Marvel artist [Stéphanie Hans](#), featured in Marvel Comics including Asgardians of the Galaxy, Black Bolt and many more, created an impressive realistic portrait of a determined and strong Captain Marvel, depicted in full flight and surrounded by her photonic power.

UK comic book artist [Tula Lotay](#), whose work on Marvel Comics include stories of powerful Characters like Black Widow, Gamora and Scarlet Witch, created a vibrant and strong comic-book style portrait of Black Widow whose black costume contrasts with the almost expressionistic brightly colored background.

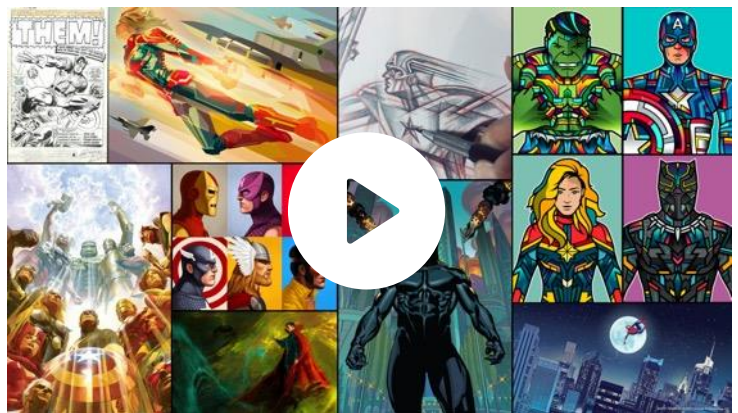
Italian designers and twin brothers [Van Orton](#), have created incredible pop art and almost neon-like portraits of Hulk, Captain America, Black Panther and Captain Marvel using bright and vibrant colors.

UK artist [Liam Brazier](#), known for his geometric reinterpretations of iconic characters, created several pieces for the hotel including heroic contemporary portraits of Captain America, Thor and Hulk using saturated and bright colors as well as lines highlighting the dynamism of the Super Heroes' poses.

Spanish artist [Carlos Gomez](#) created huge backlit black and white comic panels that will greet Guests as they enter the lobby, depicting the exciting and dynamic story of the Avengers uniting in New York City in an inclusive way, to be understandable by everyone even with no dialogue.

+ THAN **350** PIECES OF Marvel ART INCLUDING **50** EXCLUSIVE PIECES

+ THAN **110** ARTISTS FROM EUROPE AND BEYOND



https://www.youtube.com/watch?v=4sB0Dtal_Sw

Disney Hotel New York – The Art of Marvel will also include a space dedicated to temporary art exhibitions, **The Jack Kirby Legacy Gallery**, that will showcase artworks for limited periods. This area will also offer a permanent exhibition dedicated to **Jack Kirby himself** – the "The King of Comics" – with 21 comic book covers drawn by this legend. It is to him that we owe the creation of the X-Men, the Fantastic Four, the Incredible Hulk, the adventures of Thor and the Avengers. Guests eager to learn more about the stories behind the artwork displayed in the hotel lobby and *Jack Kirby Legacy Gallery* will be invited to call upon our **Art Guardians**, a selection of specially trained Cast Members with additional knowledge.

The **hotel boutique** has been thought of as a museum shop where guests can purchase beautiful reproductions of some of the Marvel artwork displayed in the hotel. This boutique, **directly inspired by Tony Stark's iconic Wall Of Armor**, will display collector figurines, art books, exclusive editions of Marvel Comic Books and many items directly related to the architecture and design of the hotel, including statuette reproductions of Iron Man armors on display in the lobby.



MORE THAN A HOTEL: A UNIQUE EXPERIENCE...

At Disney's Hotel New York – The Art of Marvel, Guests can dive straight into the action at **exclusive and unique locations**.

SUPER HERO STATION

Guests can strike a pose for a selfie with Spider-Man at the **Super Hero Station**, a dedicated space to experience this **Selfie Spot**. At **Marvel Photo Station**, Guests can also take action-packed photos by entering one of the many exclusive photo locations that will immerse them in Marvel movies such as Guardians of the Galaxy, Captain Marvel, Iron Man, Ant-Man, The Avengers, Thor, Spider-Man and Doctor Strange.



<https://www.youtube.com/watch?v=7hr9K8f4fRk>

Marvel DESIGN STUDIO

Marvel Design Studio, a creative space for families with kids, will be the place for every hero to unleash their inner creative genius and **learn how to be a Marvel comic book artist** with tutorials to draw many inspiring Super Heroes. In this bright interior space influenced by the **Marvel Animators Bull Pen** – where the artists draw, ink and color the comic books – Guests will find fun and appealing Marvel artworks and little ones can enjoy many Marvel digital activities on dedicated tablets, read some of their favorite comic books and create their own adventures with Marvel toys on display.



HERO TRAINING ZONE

The hotel will completely **reimagine sports and leisure experiences** for the whole family, building on both the New York and Marvel storylines. While featuring classic sports installations such as the **indoor and outdoor Metro Pool** (with kiddie pool) and a **fitness center**, it will also feature the unique **Hero Training Zone**. This outdoor 420m² multisport field inspired by the look and feel of New York and Marvel Super Heroes will provide dedicated areas for kid and adult activities such as basketball, fitness and yoga.



...WITH FOUR STARS AMENITIES AND SERVICES...

471 SUPERIOR ROOMS
+
90 EXECUTIVE ROOMS
(65 EMPIRE STATE CLUB ROOMS
+ 25 SUITES)

= 561 ROOMS

All **561 rooms** of the four-star *Disney's Hotel New York - The Art of Marvel* have been designed and made contemporary to reflect Tony Stark's sophisticated and premium New York urban taste. Each room will feature Marvel artwork and will also provide the greatest comfort and **state-of-the art services and amenities** such as an ultra-HD TV hiding in a wall mirror.

Guests opting for one of the 65 **Empire State Club** room or 25 suites will enjoy **additional premium services** such as a separate private reception desk, free valet service and access to the **Empire State Lounge**, an elegant and privatized lounge area where they can enjoy breakfast and day-long access to drinks, sweet and savory snacks, or share special experiences such as *The Art of Tea Time*.



The **25 spacious suites** will go above and beyond, especially for fans, as they will be devoted to **Spider-Man, The Avengers or other Marvel Super-Heroes** with exclusive art pieces and subtle details right down to the furniture. They will also offer Guests **more exclusive premium services and amenities** such as spa bathtubs and exclusive themed umbrellas, bathrobes and slippers in the colors of Marvel Super Heroes.

The creative teams went to great lengths to add architecture and decorative elements to reinforce the unique feeling of the New York-inspired hotel. In the **Spider-Man Suites**, the ceiling design is inspired by Spider-Man's iconic web. They are decorated in shades of red, with the outline of the city skyline on the floor. **The Avengers Suites** are a celebration of Captain America, Iron Man, and Thor. Each Avenger is the subject of one of the artworks displayed in the suites, referencing their iconic costume or story in unexpected places, like the colors of Captain America's costume in a chair and Thor's realm of Asgard in the shape of the headboard.

The Art of Marvel Presidential Suites will give Guests a taste of Tony Stark's life with a stay in a sensational accommodation offering unbridled sophistication across two floors with elegant furnishings, exclusive Marvel artwork in each room, extra space, amenities and benefits to make each stay super relaxing.



...A NEW-YORK INSPIRED FOOD AND BEVERAGE OFFER WITH A MARVEL TWIST...

Disney's Hotel New York - The Art of Marvel will have a rich food and beverage offer inspired by many New York specialties and a full range of MARVEL-themed meals and drinks, including ones specially created for kids.

MANHATTAN RESTAURANT

Manhattan Restaurant will be a contemporary casual restaurant serving modernized traditional Italian dishes made with ingredients sourced in Italy. Its design is the perfect example of fusion between the Marvel Universe and New York style codes with its majestic crystal chandelier evoking the Manhattan skyline and Thor's realm of Asgard.

DOWNTOWN RESTAURANT

Downtown Restaurant will be a culinary journey through cosmopolitan New York, with a buffet featuring a mix of specialties and dishes prepared live in front of the Guests by the Chefs, referencing Chinatown, Little Italy and American classics. It will be a contemporary diner inspired by the art deco era that defined New York City, celebrating the art and tradition of the comic books with 90 unique pieces of art on display.

SKYLINE BAR

Skyline Bar will offer sleek martini cocktails**, including signature martinis** and refined beverages, with American bites and treats. It will be uptown with a slightly formal atmosphere that draws inspiration from Tony Stark interiors and Avengers Headquarters. Guests will feel transported to the top of a luxury high rise bar in midtown Manhattan via a set of "panoramic windows" showing a breathtaking view of New York famous skyline with a few Marvel twists.

BLEECKER STREET LOUNGE

Bleecker Street Lounge will look like an elegant lounge evoking a downtown Manhattan loft with bricks and concrete walls. It will be a subtle nod to Doctor Strange and the Sanctum Sanctorum on Bleecker Street in Greenwich Village. Casual and hip, it will serve drinks for adults and kids inspired by Doctor Strange, as well as American bites and treats, microbrews***, organic wine*** and even hot chocolate.

** Excessive drinking is dangerous for health; alcoholic beverages should be consumed in moderation.



1.



2.



3.



4.

1. Manhattan Restaurant , 2. Downtown Restaurant,
3. Skyline Bar, 4. Bleecker Street Lounge.



...AND DIGITAL ENHANCEMENTS...

To **reduce lines and waiting time at check-in**, Guests can now **pre-register online** seven days prior to their arrival. They will only need to pick up their Magic Pass at the reception before heading straight to the Parks. And as **Guests will now be informed of their room number via SMS or email**, they can enjoy the Parks while their room is being prepared.

In order to help organize their stay, **Super Hero Station Mobile Booking** will allow hotel Guests to reserve a timeslot from seven days before arrival an epic and exclusive moment with Spider-Man for a memorable selfie.

Digital technology will also be used to **enhance in-room experiences** with amenities such as a state-of-the-art TV hub with a new interface completely redesigned to be more immersive, more informative and fun. Guests will also be able to enjoy a **free digital press library** which will feature **more than 5,000 press titles** from approximately **100 countries** and available in more than **60 languages**.

BOOK NOW WITH AN EXCLUSIVE OFFER⁽¹⁾ FOR A TRULY EPIC STAY!

To celebrate the grand opening of *Disney's Hotel New York – The Art of Marvel*, an **exclusive launch offer** will be available for bookings of a stay at *Disney's Hotel New York – The Art of Marvel* made before 29 July 2021 with an arrival date until 30 March 2022. Guests will **take home an exclusive Marvel print by artist Matt Ferguson and will be offered a free non-alcoholic drink** of their choice in one of the hotel's bars.

Disneyland Paris has collaborated with **world-renowned artist Matt Ferguson** to celebrate the opening of *Disney's Hotel New York – The Art of Marvel*. For this special occasion, Matt has created an **exclusive limited-edition piece of Marvel artwork** for the first bookers. The **super-stylish 40 x 50 cm artwork** depicts Marvel Super Heroes gathered in front of the iconic New York skyline, including *Disney's Hotel New York – The Art of Marvel* and famous Marvel buildings such as the Avengers Tower.

In addition to one print per booking, every member of a party will be offered a free mocktail of their choice or any other non-alcoholic beverage in one of the hotel bars. Guests will be able to choose from all types of creative drinks like the super mocktail inspired by the Hulk or the Ancient Tea with honey inspired by Doctor Strange.

CONTACT PRESS

DLP.PRESSE.EUROPE@DISNEY.COM



Some experiences, restaurants, bars, amenities and services might not be available or may be modified depending on the evolution of the safety and sanitary measures and recommendations from public authorities or for other reasons without advance notice. Guests can visit disneylandparis.com for the most recent updates